

EAST Search History**EAST Search History (Prior Art)**

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|--|---------------------------|------------------|---------|---------------------|
| L3 | 2336 | 725/32-36.ccls. | US-PGPUB; USPAT | OR | ON | 2010/07/05 11:00 |
| L4 | 418 | 3 and @pd>"20090605" | US-PGPUB; USPAT | OR | ON | 2010/07/05 11:01 |
| L5 | 5 | 4 and (@ad<"19961219" @rlad<"19961219") | US-PGPUB; USPAT | OR | ON | 2010/07/05 11:02 |
| S1 | 2 | "10066811" | US-PGPUB; USPAT; USOCR | OR | ON | 2006/12/11 14:54 |
| S2 | 1 | ("6177931").PN. | USPAT; USOCR | OR | OFF | 2006/04/25 16:11 |
| S3 | 2 | "10066811" | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/25 16:11 |
| S4 | 1 | ("6177931").PN. | USPAT; USOCR | OR | OFF | 2006/04/27 14:41 |
| S5 | 1 | ("5850218").PN. | USPAT; USOCR | OR | OFF | 2006/04/27 14:49 |
| S6 | 1 | ("5940073").PN. | USPAT; USOCR | OR | OFF | 2006/04/27 14:49 |
| S7 | 228 | 725/42 | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/27 15:25 |
| S8 | 236 | 725/43 | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/27 15:25 |
| S9 | 389 | 725/40 | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/27 15:26 |
| S10 | 175 | S7 and advertise\$4 | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/27 15:27 |
| S11 | 86 | S8 and advertise\$4 | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/27 15:27 |
| S12 | 114 | S9 and advertise\$4 | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/27 15:28 |
| S13 | 83 | S10 and (epg or (electronic adj program adj guide) or (interactive near (video or program) near guide)) | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/27 16:14 |
| S14 | 5 | "60034784" | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/27 16:50 |
| S15 | 1 | "09284894" | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/27 16:50 |
| S16 | 228 | 725/42 | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/28 10:18 |

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|-----|-----|---|---------------------------|----|-----|---------------------|
| S17 | 175 | S16 and advertise\$4 | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/28 10:18 |
| S18 | 83 | S17 and (epg or (electronic adj program adj guide) or (interactive near (video or program) near guide)) | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/28 10:33 |
| S20 | 0 | S17 and (epg or (electronic adj program adj guide) or (interactive near (video or program) near guide))and @py<"1997" | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/28 10:31 |
| S21 | 83 | S17 and (epg or (electronic adj program adj guide) or (interactive near (video or program) near guide)) | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/28 10:36 |
| S22 | 0 | S17 and (epg or (electronic adj program adj guide) or (interactive near (video or program) near guide)) and "19961219".prd. | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/28 10:37 |
| S23 | 1 | ("5850218").PN. | USPAT; USOCR | OR | OFF | 2006/04/28 11:55 |
| S24 | 1 | ("5940073").PN. | USPAT; USOCR | OR | OFF | 2006/06/05 15:25 |
| S25 | 1 | ("5907323").PN. | USPAT; USOCR | OR | OFF | 2006/04/28 15:18 |
| S26 | 4 | 2001/0001160 | US-PGPUB; USPAT; USOCR | OR | ON | 2006/04/28 15:21 |
| S27 | 1 | ("5583560").PN. | USPAT; USOCR | OR | OFF | 2006/04/28 15:33 |
| S28 | 1 | ("5815145").PN. | USPAT; USOCR | OR | OFF | 2006/04/28 15:36 |
| S29 | 1 | ("6600503").PN. | USPAT; USOCR | OR | OFF | 2006/04/28 15:39 |
| S30 | 1 | ("6064376").PN. | USPAT; USOCR | OR | OFF | 2006/04/28 15:44 |
| S31 | 1 | ("6411308").PN. | USPAT; USOCR | OR | OFF | 2006/04/28 15:46 |
| S32 | 1 | ("5528304").PN. | USPAT; USOCR | OR | OFF | 2006/04/28 15:50 |
| S33 | 1 | ("6005565").PN. | USPAT; USOCR | OR | OFF | 2006/04/28 15:53 |
| S34 | 1 | ("5583560").PN. | USPAT; USOCR | OR | OFF | 2006/04/28 15:54 |
| S35 | 1 | "20020073424" | US-PGPUB; USPAT; USOCR | OR | ON | 2006/05/17 15:36 |
| S36 | 2 | "20030005445" | US-PGPUB; USPAT; USOCR | OR | ON | 2006/05/18 11:18 |

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| S37 | 2 | "20030005445" | US-PGPUB; USPAT; USOCR | OR | ON | 2006/05/22 16:52 |
| S38 | 1 | "20020073424" | US-PGPUB; USPAT; USOCR | OR | ON | 2006/05/22 16:52 |
| S39 | 5 | "60034784" | US-PGPUB; USPAT; USOCR | OR | ON | 2006/05/24 15:12 |
| S40 | 1 | "20020054068" | US-PGPUB; USPAT; USOCR | OR | ON | 2006/05/23 09:41 |
| S41 | 50 | ward-thomas-E\$.IN. | US-PGPUB; USPAT; USOCR | OR | ON | 2006/05/26 14:46 |
| S42 | 0 | S41 and "725" | US-PGPUB; USPAT; USOCR | OR | ON | 2006/05/24 16:38 |
| S43 | 0 | S41 and "725.ccls" | US-PGPUB; USPAT; USOCR | OR | ON | 2006/05/24 16:38 |
| S44 | 50 | ward-thomas-E\$.IN. | US-PGPUB; USPAT; USOCR | OR | ON | 2006/05/25 11:16 |
| S45 | 4 | hancock-kenneth.IN. | US-PGPUB; USPAT; USOCR | OR | ON | 2006/05/26 15:04 |
| S46 | 23 | macrae-douglas-B\$.IN. | US-PGPUB; USPAT; USOCR | OR | ON | 2006/05/26 15:04 |
| S47 | 0 | us9723852 | US-PGPUB; USPAT; USOCR | OR | ON | 2006/05/30 16:12 |
| S48 | 0 | us9723852 | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2006/05/30 16:13 |
| S49 | 0 | pct/us/9723852 | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2006/05/30 16:13 |
| S50 | 0 | pct/us/97/23852 | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2006/05/30 16:48 |
| S51 | 1 | ("5940073").PN. | USPAT; USOCR | OR | OFF | 2006/05/30 16:49 |
| S52 | 1 | pct/us97/23852.pct. | US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2006/05/31 08:25 |
| S53 | 1 | ("4706121").PN. | USPAT; USOCR | OR | OFF | 2006/05/31 13:43 |
| S54 | 1 | ("6177931").PN. | USPAT; USOCR | OR | OFF | 2006/06/05 15:25 |
| S55 | 2 | "10066811" | US-PGPUB; USPAT; USOCR | OR | ON | 2006/06/06 11:38 |

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|-----|------|---|---------------------------|----|-----|---------------------|
| S56 | 50 | ward-thomas-E\$.IN. | US-PGPUB; USPAT; USOCR | OR | ON | 2006/06/07 13:34 |
| S57 | 8 | S56 and "725"/\$ | US-PGPUB; USPAT; USOCR | OR | ON | 2006/06/07 13:35 |
| S58 | 9 | S56 and ("725"/\$ or "715"/\$ or "40"/\$ or "348"/\$) | US-PGPUB; USPAT; USOCR | OR | ON | 2006/06/07 13:36 |
| S59 | 1630 | 725/32-61.ccls. | USPAT | OR | ON | 2006/12/08 16:25 |
| S60 | 415 | 725/32-61.ccls. and @rlad<"19961219" | US-PGPUB; USPAT | OR | ON | 2006/12/08 16:27 |
| S61 | 1 | ("4706121").PN. | USPAT; USOCR | OR | OFF | 2006/12/09 15:51 |
| S62 | 2 | "20020088007" | US-PGPUB; USPAT; USOCR | OR | ON | 2006/12/11 14:54 |
| S63 | 2 | "20030005445" | US-PGPUB; USPAT | OR | ON | 2007/05/24 18:53 |
| S64 | 23 | klosterman.in. and "725"/\$. ccls. | US-PGPUB; USPAT | OR | ON | 2007/06/08 09:07 |
| S65 | 0 | 08/537650.app. | US-PGPUB; USPAT | OR | ON | 2007/06/08 09:17 |
| S66 | 1 | ("5844620").PN. | USPAT; USOCR | OR | OFF | 2007/06/08 09:49 |
| S67 | 1 | "20020073424" | US-PGPUB; USPAT | OR | ON | 2007/06/08 09:56 |
| S68 | 1 | ("5260778").PN. | USPAT; USOCR | OR | OFF | 2007/06/08 09:57 |
| S69 | 1 | ("5,774,170").PN. | USPAT; USOCR | OR | OFF | 2007/06/08 13:22 |
| S70 | 2 | "20030005445" | US-PGPUB; USPAT | OR | ON | 2007/06/08 13:22 |
| S71 | 44 | maissel-\$.in. | US-PGPUB; USPAT; USOCR | OR | ON | 2008/08/25 18:53 |
| S72 | 3 | S71 and "preference profile" | US-PGPUB; USPAT; USOCR | OR | ON | 2008/08/25 18:53 |
| S73 | 726 | 725/34.ccls. | US-PGPUB; USPAT; USOCR | OR | ON | 2008/08/25 19:02 |
| S74 | 50 | S73 and (@ad<"19961219" @rlad<"19961219") | US-PGPUB; USPAT | OR | ON | 2008/08/25 19:04 |
| S75 | 15 | S74 and (modif\$4 substitut\$3 replac\$3) with (advertis\$5 commercial promotion) | US-PGPUB; USPAT | OR | ON | 2008/08/25 19:08 |
| S76 | 1 | ("5844620").PN. | USPAT; USOCR | OR | OFF | 2008/08/25 19:48 |
| S77 | 255 | ellis-mich\$.in. | US-PGPUB; USPAT | OR | ON | 2008/08/25 20:06 |
| S78 | 116 | S77 and "program guide" same advertisement | US-PGPUB; USPAT | OR | ON | 2008/08/25 20:08 |

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| S79 | 92 | S77 and "program guide" with advertisement | US-PGPUB; USPAT | OR | ON | 2008/08/25 20:08 |
| S80 | 1 | S79 and (@ad<"19961219" @rlad<"19961219") | US-PGPUB; USPAT | OR | ON | 2008/08/25 20:08 |
| S81 | 1 | S79 and (@ad<"19970721" @rlad<"19970721") | US-PGPUB; USPAT | OR | ON | 2008/08/25 20:10 |
| S82 | 726 | 725/34.ccls. | US-PGPUB; USPAT; USOCR | OR | ON | 2008/08/26 19:25 |
| S83 | 50 | S82 and (@ad<"19961219" @rlad<"19961219") | US-PGPUB; USPAT | OR | ON | 2008/08/26 19:25 |
| S84 | 40 | S83 and message | US-PGPUB; USPAT | OR | ON | 2008/08/26 19:25 |
| S85 | 19 | S83 and (message same (advertis\$4 commercial promotion)) | US-PGPUB; USPAT | OR | ON | 2008/08/26 19:56 |
| S86 | 4961 | message same (advertis\$4 commercial promotion) same (personal preference profile geograph\$) | US-PGPUB; USPAT | OR | ON | 2008/08/26 19:59 |
| S87 | 2889 | message same (advertis\$4 commercial promotion) same (preference profile geograph \$) | US-PGPUB; USPAT | OR | ON | 2008/08/26 19:59 |
| S88 | 26 | message with (advertis\$4 commercial promotion) with overlay | US-PGPUB; USPAT | OR | ON | 2008/08/26 20:22 |
| S89 | 223 | message same (advertis\$4 commercial promotion) same overlay | US-PGPUB; USPAT | OR | ON | 2008/08/26 20:32 |
| S90 | 86 | message with overlay same (advertis\$4 commercial promotion) | US-PGPUB; USPAT | OR | ON | 2008/08/26 20:33 |
| S91 | 51 | message near6 overlay same (advertis\$4 commercial promotion) | US-PGPUB; USPAT | OR | ON | 2008/08/26 20:33 |
| S92 | 2 | S91 and (@ad<"19961219" @rlad<"19961219") | US-PGPUB; USPAT | OR | ON | 2008/08/26 20:33 |
| S93 | 35 | S89 and (@ad<"19961219" @rlad<"19961219") | US-PGPUB; USPAT | OR | ON | 2008/08/26 21:02 |

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| S94 | 19 | (US-20020109732-\$ or US-20020013941-\$ or US-20040045025-\$ or US-20050015803-\$ or US-20050198668-\$ or US-20020059602-\$ or US-20030208756-\$ or US-20030005445-\$ or US-20030208758-\$ or US-20020073424-\$ or US-20050010949-\$ or US-20040111742-\$ or US-20030204847-\$ or US-20080184315-\$).did. or (US-5940073-\$ or US-5850218-\$ or US-6177931-\$ or US-6122011-\$ or US-5844620-\$).did. | US-PGPUB; USPAT | OR | ON | 2010/07/03 15:45 |
| S95 | 16 | S94 and (local custom\$4) | US-PGPUB; USPAT | OR | ON | 2010/07/03 15:47 |
| S96 | 82 | national same local same replac\$3 same (advertisement commercial promotion) | US-PGPUB; USPAT | OR | ON | 2010/07/04 18:58 |
| S97 | 2 | S96 and (@ad<"19961219" @rlad<"19961219") | US-PGPUB; USPAT | OR | ON | 2010/07/04 18:59 |
| S98 | 1925 | national and local and replac \$3 same (advertisement commercial promotion) | US-PGPUB; USPAT | OR | ON | 2010/07/04 19:04 |
| S99 | 342 | S98 and (@ad<"19961219" @rlad<"19961219") | US-PGPUB; USPAT | OR | ON | 2010/07/04 19:04 |
| S100 | 651 | national and local and replac \$3 with (advertisement commercial promotion) | US-PGPUB; USPAT | OR | ON | 2010/07/04 19:05 |
| S101 | 74 | S100 and (@ad<"19961219" @rlad<"19961219") | US-PGPUB; USPAT | OR | ON | 2010/07/04 19:05 |
| S102 | 423 | text same replac\$3 same (advertisement commercial promotion) | US-PGPUB; USPAT | OR | ON | 2010/07/04 19:16 |
| S103 | 37 | S102 and (@ad<"19961219" @rlad<"19961219") | US-PGPUB; USPAT | OR | ON | 2010/07/04 19:16 |
| S104 | 2336 | 725/32-36.ccls. | US-PGPUB; USPAT | OR | ON | 2010/07/04 22:05 |

EAST Search History (I nterference)

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7/ 5/ 2010 11:02:32 AM**C:\ Documents and Settings\ fpeng\ My Documents\ EAST\ Workspaces\ 10066811.wsp**